EUWID Price Watch Italy

July 2026

Prices in € per tonne free delivered unless otherwise stated	July 2026	June 2026	July 2025
Fine paper			
Woodfree uncoated			
Copy paper 80 g A4 B grade	920 - 990	930 - 1,000	920 - 1,000
Copy paper 80 g A4 C grade	800 - 890	810 - 900	820 - 920
Offset sheets 80 g	900 - 980	910 - 990	920 - 1,000
Offset reels 80 g	810 - 890	820 - 900	820 - 920
Woodfree coated			
Sheets, double coated, 100 g	950 - 1,040	960 - 1,050	950 - 1,050
Reels, double coated, 100 g	870 - 940	880 - 950	860 - 950
Publication paper			
Standard newsprint 45 g	595 - 625	580 - 615	580 - 610
Standard newsprint 42 g	605 - 635	590 - 625	590 - 620
Improved newsprint ISO 68, 52 g	615 - 645	600 - 635	610 - 630
LWC offset 60 g	740 - 790	740 - 790	730 - 770
SC offset 56 g (A)	630 - 660	630 - 660	630 - 660
SC offset 52 g (A)	640 - 670	640 - 670	640 - 670
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+, European quality	700 - 740	680 - 710	660 - 690
White-top kraftliner 140 g, European quality	800 - 880	800 - 860	800 - 850
Recycled corrugated case material			
Recycled fluting, European quality	415 - 430	415 - 430	375 - 400
Testliner II, European quality	455 - 470	455 - 470	415 - 430
Testliner III, European quality	425 - 440	425 - 440	385 - 410
White-top testliner, grade C, 140 g, European quality	530 - 560	530 - 560	510 - 540
Medium, Italian quality	365 - 380	365 - 380	330 - 340
Testliner IV, Italian quality	375 - 390	375 - 390	340 - 350
Cartonboard			
GD II	590 - 670	590 - 670	600 - 670
GD III	570 - 610	570 - 610	560 - 610
GC II	930 - 1,110 [1]	930 - 1,110 [1]	970 - 1,120

[1] Prices include temporary surcharges of up to 30 €/t.

EUWID assumes no liability for the accuracy of pricing information.

Iran and the Gulf region, and the further rise in gas and fuel prices, producers have no longer been willing to concede to customers' calls for lower prices.

Paper manufacturers are viewing energy-price developments with great concern. Some suppliers are therefore not ruling out another attempt to raise prices for September deliveries if cost pressure remains high in the coming weeks. However, most market players on both sides see little room for such plans. Supply is simply too abundant and demand overall too weak. At the end of July, some converters said they had already agreed on unchanged prices for September deliveries. One corrugated board producer also stressed that there had never been any talk of a price increase for August or September deliveries.

In August, both paper mills and corrugated board and packaging plants in Italy will carry out their usual summer shutdowns. Production stoppages of around a fortnight are generally planned. A small number of paper mills that were already idle in June or July for rebuilds, or that are planning a rebuild in September, are expected to keep producing through August. Market players do not expect this to have any particular impact on supply. What is more worrying is the demand situation among customers in the corrugated board and packaging industries, a paper producer said. Some customers are likely to stay offline for longer in August than originally planned because of the weak order situation for September, this source added.

Mixed price trend for GC board, GD prices hold largely firm in July

The Italian market for primary fibre cartonboard presented a mixed picture in July. Demand for GC board generally remained weak, with EUWID receiving confirmation of this from both producers and converters. Nevertheless, some cartonboard producers reported being more than well booked in July, with order backlogs of five to eight weeks. Taking into account planned grade changes or forthcoming maintenance and investment-related downtime, both of which required advance production, order backlogs on individual cartonboard machines could be even longer, one producer stressed.

Despite the sometimes lengthy lead times quoted by some board mills, supply of GC board in Italy remained ample. In addition to volumes available from European production, this was supported by a broad range of imported cartonboard from China, Indonesia and India. Market participants in Italy agreed that the insolvency of the Folbb Group and the associated temporary production stoppage at its Eerbeek mill in the Netherlands had so far done little to reduce available supply.

The good supply situation and subdued demand maintained pressure on European suppli-

▸ continued on page 4